Dear Mr. XYZ:  
  
We are happy to invite you as a sponsor for our upcoming "Annual MVPConf", a conference for developers by developers. We have conceived the event to be a one day conference with 5 parallel tracks on Web/Mobile(developer focused 2 tracks), Big Data, Advanced Analytics and AI and Office and productivity. The conference will be held on 2nd of November 2017 at Microsoft India Development Centre, 3, Gachibowli, Hyderabad, Telangana 500032.   
  
This is our first annual conference organized by the elite Microsoft MVPs in association with Microsoft Regional directors of India. Its the only program that brings us together once in a year to share our experience learned through building cloud scale applications on Azure.

Our speakers are industry renowned experts in their expert areas ranging from web, mobile, infra, devops, database, bigdata and ai. We have experienced remarkable benefit in speaking at various premier conferences across the globe, and we all help each other to promote the cooperative approach in the IT industry. This is our first annual conference worldwide and we expect about five hundred members from all over the country.   
  
We have succeeded to create a big family combining all the MVPs and RDs from across industry from variety of background and expertise. Our priority and motto through this event is to share our experiences working with cutting edge applications and solutions and share our experiences and help attendees to elevate and harness innovative ideas to develop the industry leading solutions and increase the productivity. We have always had rewarding speakers who have contributed their great efforts towards elevating the eco-system of developers and ITPros by showing their extraordinary talent. The conference management committee has also done some special arrangement for the sponsors who will contribute for the success of the conference.   
  
During the conference the sponsor company's banners will be displayed, and they will be honored on the inaugural day, please refer the sponsorship packages which details out the benefits. We hope that you will be definitely benefited by the exhibition arrangement especially for the sponsors.   
  
I look forward hearing from you any question regarding conference sponsorship. A detailed sponsorship form is enclosed to the letter.   
  
Thank you for considering the conference sponsorship letter. 

Packages Available

**Platinum Package Benefits included the following:**

* Recognition as a major sponsor of the Conference, with high priority branding among sponsors\*
* Branding of a conference social-networking reception\*\*
* Opportunity for a Senior Executives/Director/C-Level to give a brief address at one of the slot
* Opportunity for a Senior Executives/Director/C-Level to deliver a conference presentation or be a speaker within a panel discussion (note: a peer-reviewed paper was required to substantiate this)
* Provision of space for a 2m x 3m Exhibition Booth in the Conference area [in the allotted space] (if desired), in priority position
* 5 complimentary Conference registrations
* Advance logo recognition on Conference website homepage and sponsor section, with web link
* Logo included in pre-conference promotional adverts in the MVPConf promotion and other media outputs
* Company logo on Conference stage backdrops and venue pop-ups
* Logo on walk-in/out slide loop at Conference opening and closing sessions
* Recognition in Conference on-site program, including logo
* Promotion to media and press outlets as a major supporter of the Conference
* Opportunity for small brochure inserts in delegate bags
* Opportunity to place company material on combined sponsor table at the Conference (if not exhibiting)
* Sponsor designation on name badge ribbons
* Logo and coverage of the sponsor’s conference involvement (e.g. speaker contribution) included in the post-conference publication produced and physically distributed internationally after the event

Package Cost : 2000$

**Gold Package Benefits included the following:**

* Recognition as a major sponsor of the Conference, with high priority branding among sponsors\*
* 5 complimentary Conference-only registrations
* Advance logo recognition on Conference website homepage and sponsor section, with web link
* Logo included in pre-conference promotional adverts in the MVPConf and other media outputs
* Company logo on Conference stage backdrops and venue pop-ups
* Logo on walk-in/out slide loop at Conference opening and closing sessions
* Recognition in Conference on-site program, including logo
* Promotion to media and press outlets as a major supporter of the Conference
* Opportunity for small brochure inserts in delegate bags
* Sponsor designation on name badge ribbons
* Logo and coverage of the sponsor’s conference involvement (e.g. speaker contribution) included in the post-conference publication produced and physically distributed internationally after the event

Package Cost : 1500$

Sincerely,   
  
Your name